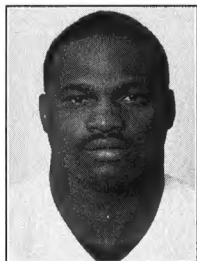


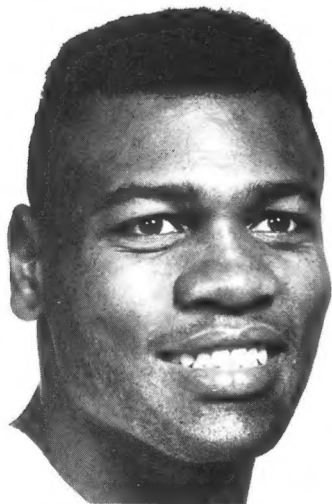
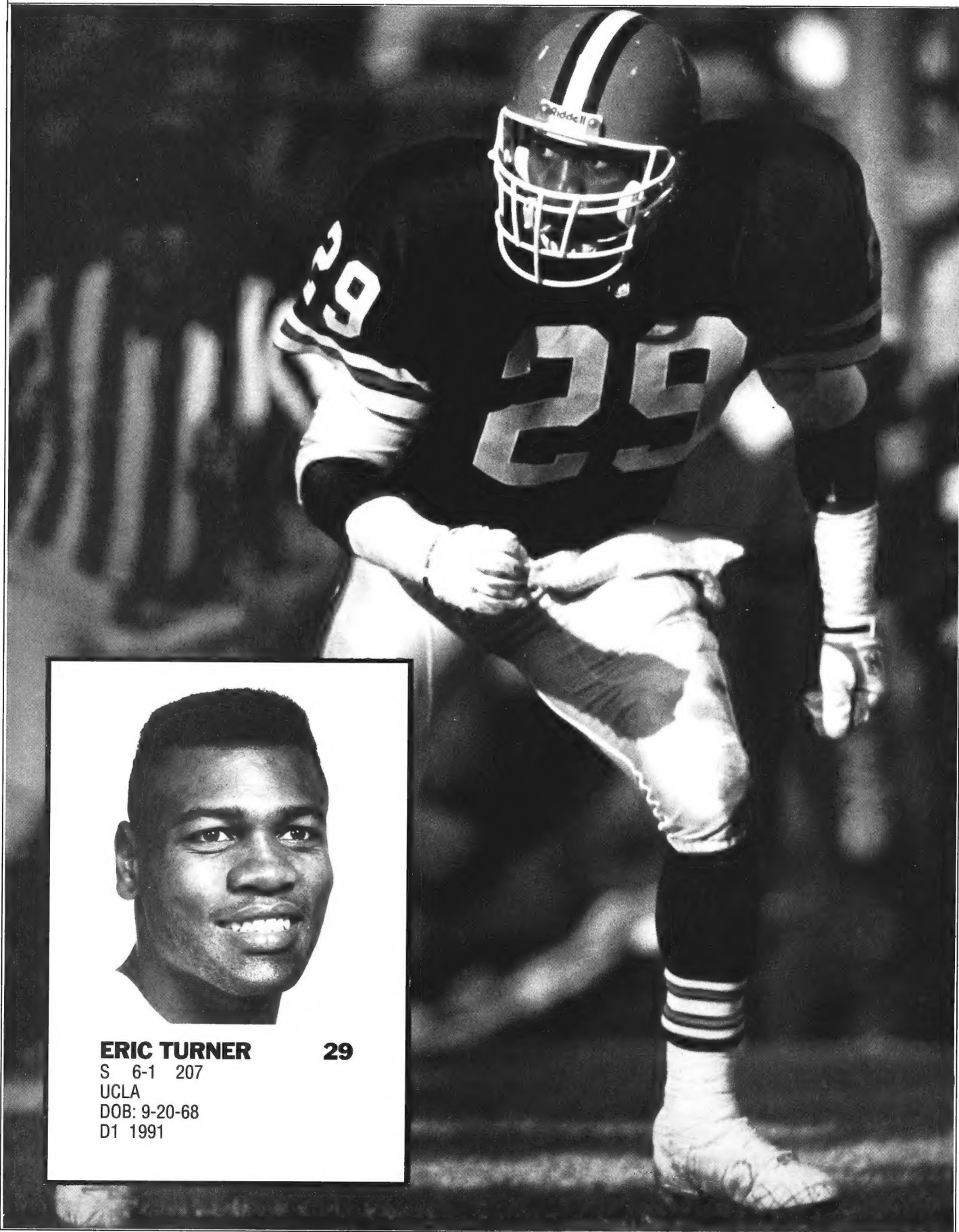
Photo by Gregory Drezdson

Michael Dean Perry 92— Defensive Tackle



6'-1", 285 lbs., 4th Year
Clemson
South Aiken (S.C.) H.S.
Born: August 27, 1965
Aiken, S.C.
Draft 2, 1988

PRO: One of the most dominant defensive linemen in the game at age 25, the slippery Michael Dean was named as a Pro Bowl starter for the second straight season... Play was overshadowed by the Browns' poor performance, but he had what he considered his best season, even better than '89, when he earned UPI AFC Defensive Player of the Year honors in his second pro season... Initial quickness and strength wreaked havoc on opponents, yet is almost always double-teamed... Had most sacks (11-1/2) of any interior lineman, and most by a Brown since Reggie Camp recorded 14-1/2 in 1984... In dynamic rookie campaign in '88, Perry earned a berth on virtually every All-Rookie squad... Recorded more QB sacks (six) in rookie season than his brother (William) has had in any year as a pro, and added one more (seven) to that total in '89, as Browns snapped team sack record with 45... With 11-1/2 last year, now has career total of 31 sacks... Originally selected in the second round (50th overall) of the 1988 draft (first player selected out of the ACC).



ERIC TURNER

29

S 6-1 207
UCLA
DOB: 9-20-68
D1 1991

Photo by Gregory Drezdron

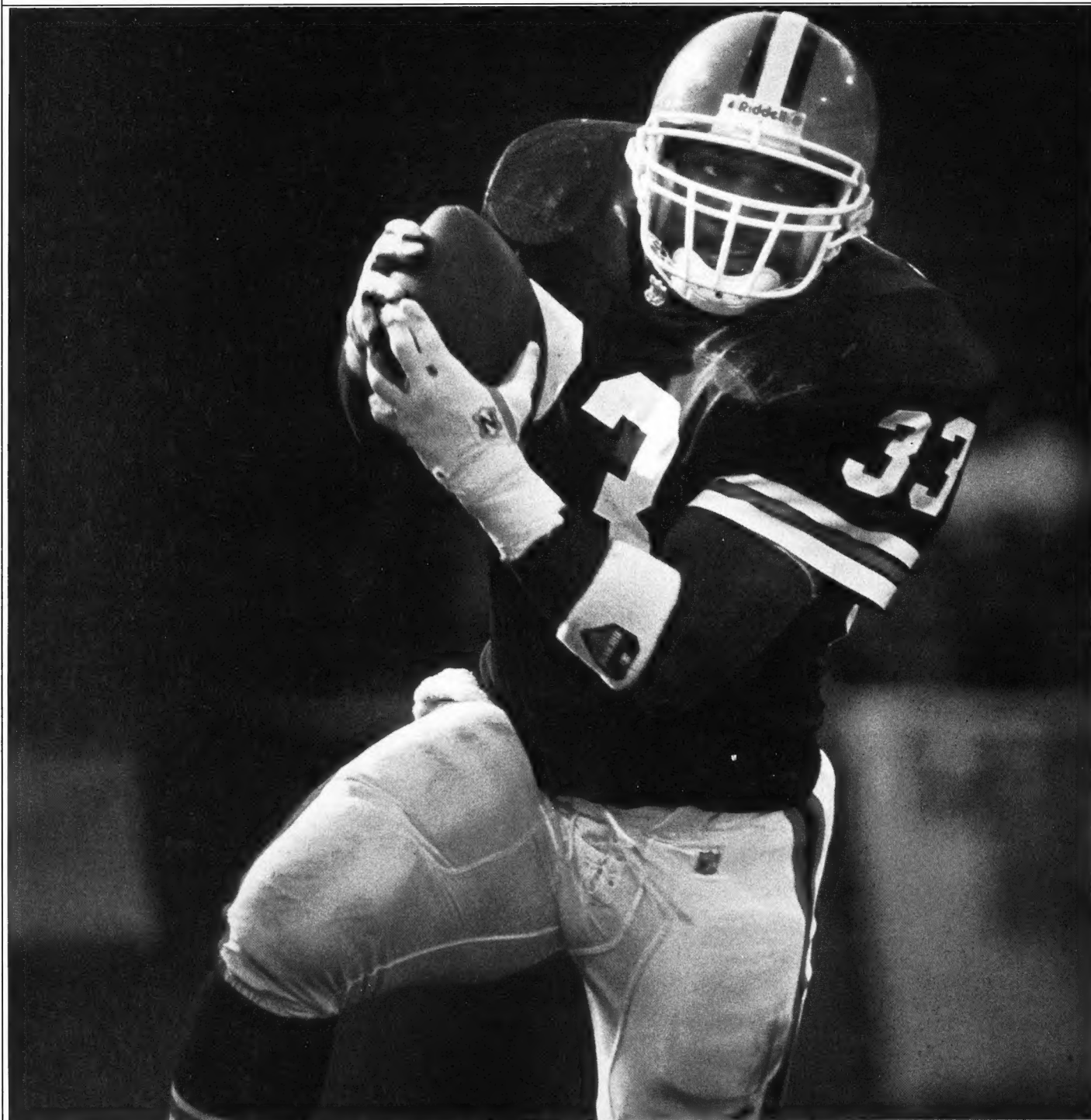
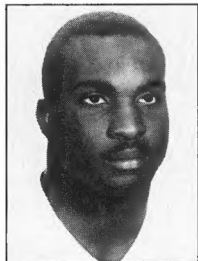


Photo by Gregory Drezdson

Leroy Hoard 33— Running Back



5'-11", 230 lbs., 2nd Year
Michigan
St. Augustine (New Orleans, La.) H.S.
Born: May 5, 1968
New Orleans, La.
Draft 2, 1990

PRO: Big, strong runner who gained valuable playing time as a rookie, mostly early last season playing alongside Kevin Mack. . . Can play fullback or running back. . . Cleveland selected Hoard with its first selection in the 1990 draft (second round, 45th overall) . . . Cleveland did not own a first round pick, having traded its 1990 first round choice to Green Bay during the 1989 draft to select WR-Lawyer Tillman . . . Was the 12th running back picked in the '90 draft, and fourth out of the Big 10 . . . Was the first Michigan player selected in the draft. . . Was a fourth-year junior.

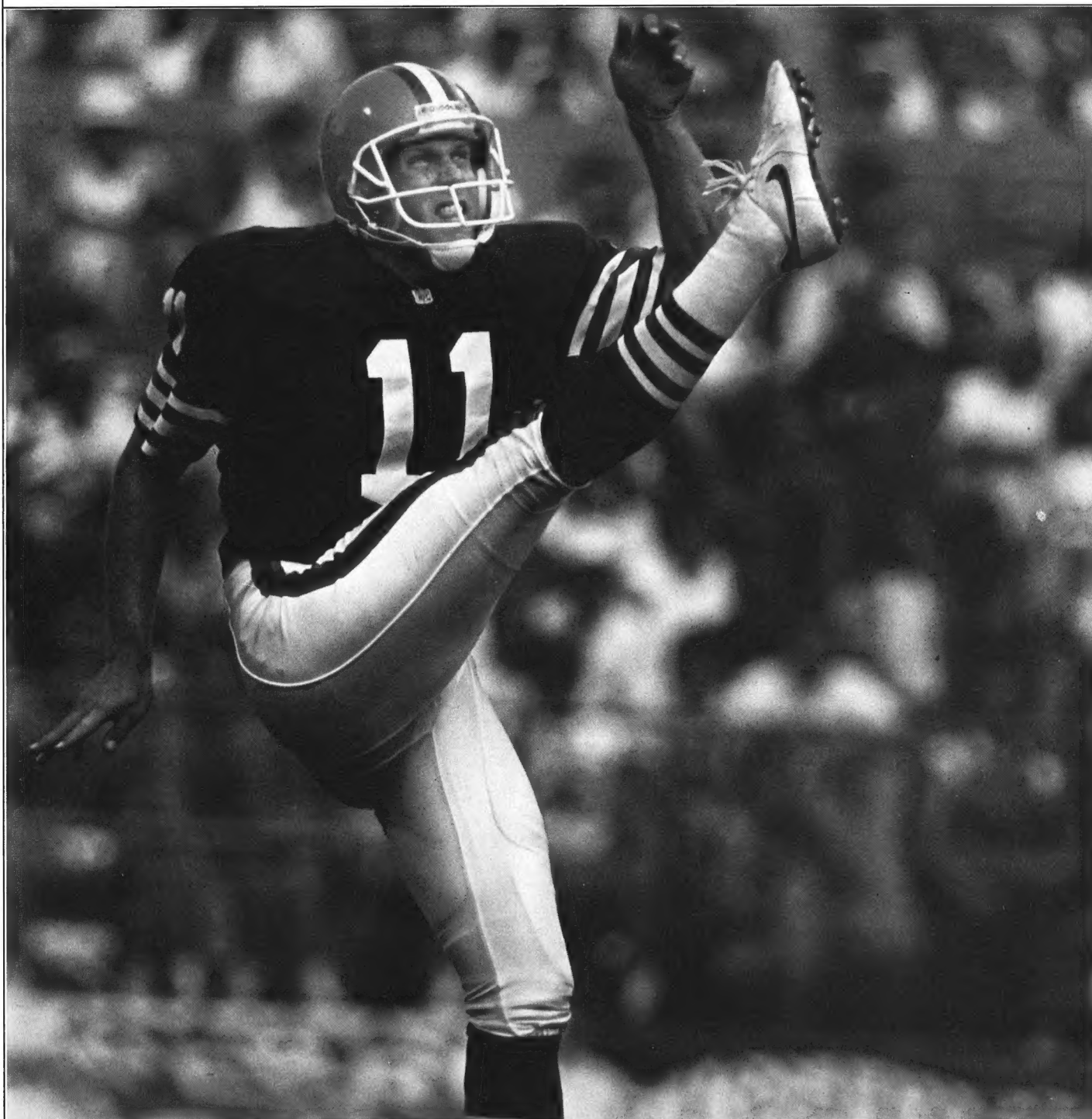
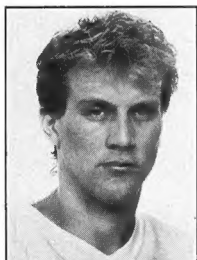


Photo by Gregory Drezdson

Brian Hansen 11—Punter



6'-4", 220 lbs., 7th Year

Sioux Falls

Born: October 26, 1960

Hawarden, Iowa

Free Agent

(Unprotected: Patriots), 1991

PRO: Signed as an unprotected free agent last April 1 after playing for the New England Patriots in 1990...Seventh-year punter who made Pro Bowl as Saints' rookie (ninth round) in 1984...Played with Patriots in '90 after being waived by Saints (9/5/89), and led the NFL with 90 punts...Did not play in 1989 after being released by Saints...Best game of career came vs. Browns in 1987 opener at Superdome, when he pinned all five of his punts inside the 20 in Saints' 28-21 upset...Going into 1991, his career stats include 453 punts for 19,008 yards (41.9 avg.), 46 touchbacks, 94 inside-the-20, with five punts blocked...Averaged over 42-yards per punt in each of his first three seasons.

Mackblaster Football: A Matter of Style

By Frank Derry

Imagine for a minute you are a 180-pound defensive back who makes a living bumping and running with gazelle-like 180-pound wide receivers in the NFL.

Suddenly, the "scoundrel," as Frank Minnifield likes to call wide receivers, tries to throw his body into yours. You adeptly sidestep the block and quickly focus your attention toward the line of scrimmage.

Almost without warning, 230 pounds of human muscle comes charging straight at you wearing an orange helmet. You're hoping he'll try to juke you, but instead he charges straight into your midsection.

When you finally catch your breath, you look to a teammate and say, "Hey, did you catch the number of that truck?"

Chances are the number is "34". And the truck's name is Mack. Kevin Mack.

For seven years now, Kevin Mack has been running roughshod over unsuspecting defensive backs, many of whom, didn't stand a chance.

"I don't know if people are intimidated, but I've had a few guys tell me to go the other way, or slow down and not run so hard," said Mack with a big grin.

And his reaction when he hears those words?

"I just kind of chuckle and laugh—and run harder the next time."

The years of head-on collisions have definitely taken their toll both on Mack and the opponents. But at 29 years old, Mack isn't about to let a few bumps and bruises, not to mention cracks and tears, change his style.

"I've had a lot of people come up to me and ask, 'Why don't you run around people?' I tell them I can't run as fast as guys like Eric (Metcalf) and Joe (Morris). They can afford to run around people because it doesn't take them as long."

Even though Mack, who used the same style at Clemson University, knows the constant pounding might shorten his career, he insists, "I don't think it concerns me to a point where I am going to change the way I run. I'm having fun doing it this way and that (having fun) is the biggest part of the game. If you are having fun, why change it?"

For Mack, the game is fun again in another way. The team is once again competitive, something which wasn't the case a year ago. The 1990 season, when the Browns finished 3-13, was unlike any other Mack had ever experienced.

"Last year, things were kind of out of whack,"

Mack recalled. "We were used to being in the playoffs and having everybody play well together and performing real well."

"In the past, it always seemed like this team had someone come to the front and perform well, whether it was me or Webster (Slaughter) or Reggie (Langhorne) or whoever. It seemed somebody always came forward when they had to.

"Last year was a rough season. I had never been on a team like that before. I had never lost that many games in a single season before."

But 1991 brought a change in the coaching staff and a return to the philosophy of Mack's rookie season, 1985, when the running game was emphasized.

"It seems like we've come full cycle," Mack said. "It's hard to describe, but I guess if you stay in the league long enough you'll see it all and do it all. This year has been kind of like starting over for me."

However, there are a few major differences from Mack's first year. Back then, he was joined in the backfield by his good friend, Earnest Byner.

"We worked hard together and we worked well together," said Mack as he recalled the '85 campaign when he and Byner both eclipsed the 1,000-yard mark, only the third tandem in NFL history to do so in a single season.

"We knew each other well and it helped that we had a good relationship off the field. I miss him a lot," Mack said as he recalled how Byner helped him overcome his rookie insecurities.

Mack, who signed with the Browns after a year with the Los Angeles Express of the United States Football League, said, "When I first got here, I was scared I was going to be gone any day. I'm serious! But Earnest talked to me a lot about it. He kept saying over and over: 'You're going to be here. You're going to be here. You're doing good. You're doing good.' I'd say, 'I don't know, I really don't know.'"

Nearly seven years later, Mack now ranks fifth on the Browns' all-time rushing list with more than 4,000 yards.

He's no longer an insecure kid wondering if he'll make it in the NFL. Today, Kevin Mack is the person looked upon to give guidance and inspiration to young kids.

It's a role he admits to having difficulty dealing with at times.

"I'm kind of looked upon as a team leader now. Sometimes I don't mind. But sometimes it is a weird feeling for me. The coaches come up to me and say, 'Hey, we've got to get these guys going. Tell them we've got to run the ball down those guys' throats.' And I'll think, 'Hey, I can't tell these guys to do that!'"

For the quiet man, his leadership is delivered through action, not words. When he pile drives into and over a defensive back, you'd better believe it speaks louder than any words he could ever say. ■



■ Thus far for '91, Mack was voted player of the game four times (five times all of last season).

Photo by Gregory Drezdson

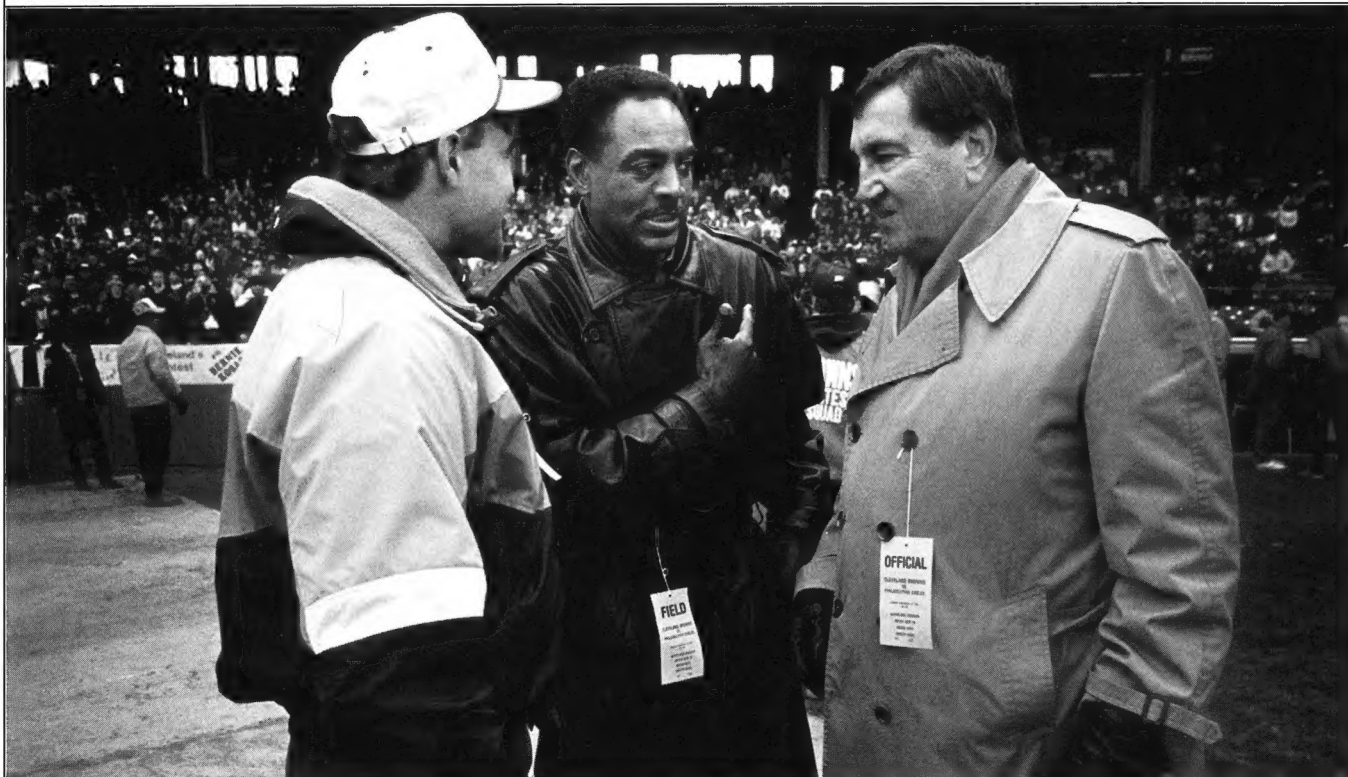


Photo by Gregory Drezdson

■ Each home game, at the invitation of Head Coach Bill Belichick, former Browns' wide receiver Reggie Rucker will host two former Browns' players as Bill's guests. At the Nov. 10 contest vs. the Philadelphia Eagles, Rucker (center), former LB-Dick Ambrose (left) and T/K-Lou Groza visited Cleveland Stadium.



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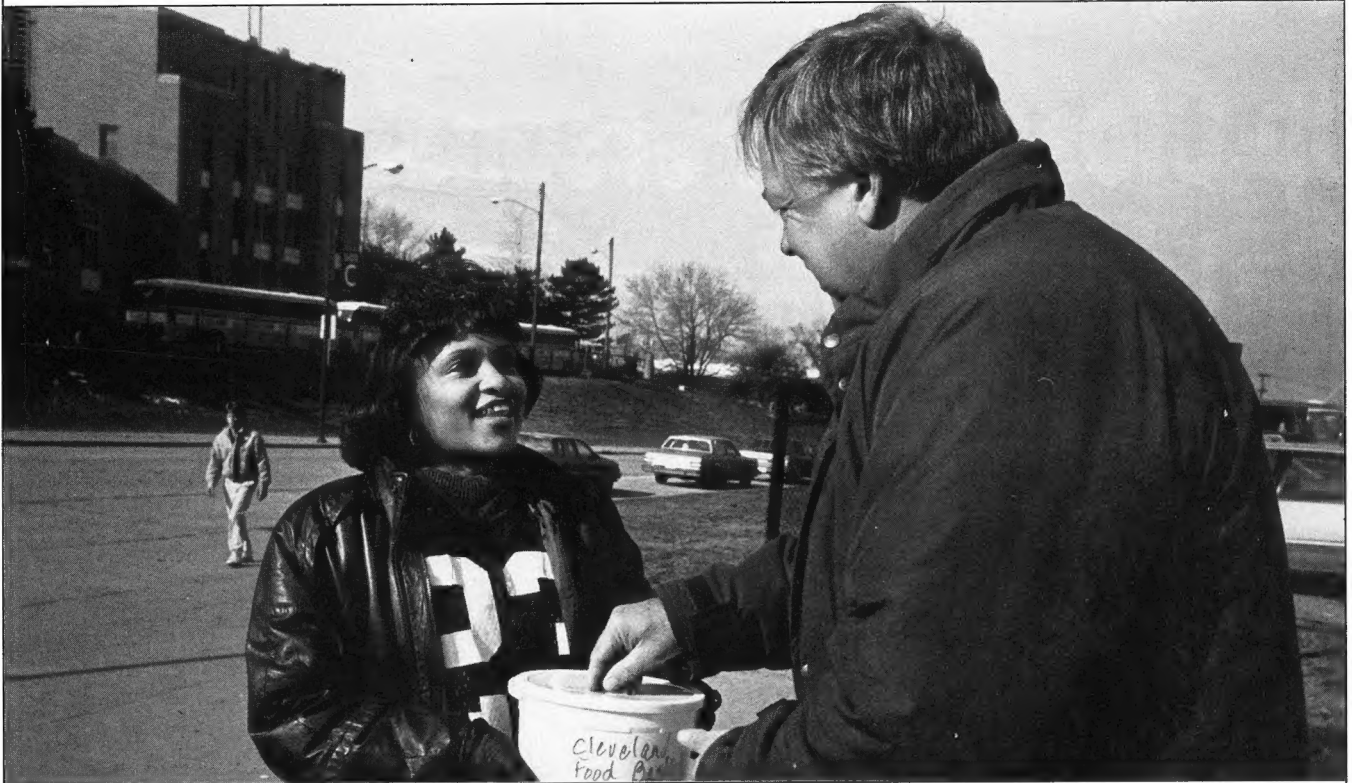
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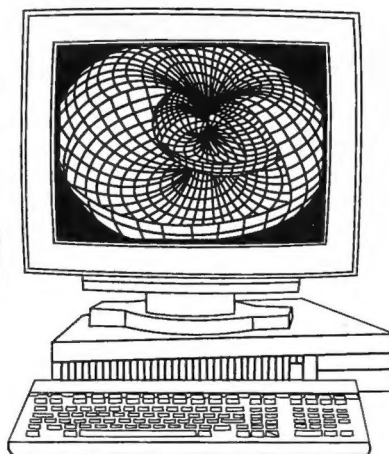
■ Brenda Harper, wife of CB-Mark Harper visited with Browns' fans on Nov. 10 at the Stadium and collected donations on behalf of the Cleveland Browns Wives' Association to benefit the Cleveland Food Basket. See page 48 for details on how you can help.

Photo by Gregory Drezdson

Go Browns

Numbers speak louder than words.

76



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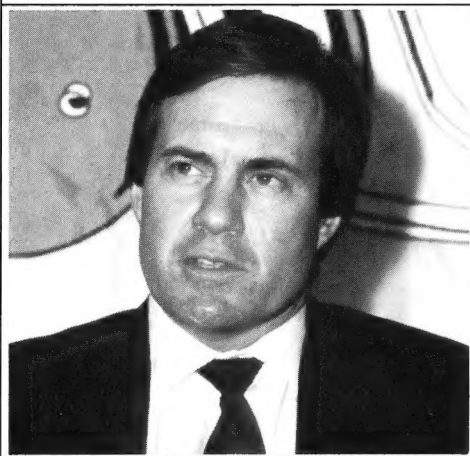


**HEWLETT
PACKARD**

**UNIX
WORKSTATIONS**

WELCOME TO CLEVELAND STADIUM... The Cleveland Browns extend a warm welcome to all fans attending today's game vs. the Kansas City Chiefs at Cleveland Stadium... 70,000 free Pro-Set trading card packets will be distributed to fans.

THE SERIES... The Browns and Chiefs have met 14 times since their series began in 1971. Each team has won six games. There have been two ties, a 20-20 draw in Kansas City on 12/2/73 and a 10-10 finish on 11/19/89 in Cleveland. Their last meeting resulted in a 34-0 K.C. win at Arrowhead last season (9/30). Last Browns' win over the Chiefs was the season opener on 9/4/88 in Kansas City, a 6-3 decision. Their last win over the Chiefs at Cleveland Stadium was a 20-7 verdict on 10/12/86. Last Chiefs' win at the Stadium (31-7) was on 10/8/72. The Browns are 4-1-1 against the Chiefs at home and 2-5-1 in K.C. Total points in the series: Chiefs 242 (17.3 avg.), Browns 224 (16.0 avg.).



■ Bill Belichick

BILL SAYS... "We can't worry about what happened down in Houston or what happened two weeks ago, three weeks ago or any other time this year. You've got to get ready to play every week no matter what happened the previous week. We've got to find ways to improve our coaching and players' performances. Players have to keep working hard and do everything they can to get better. The one thing I know is that our players will get after it this week. They've done it since we started training camp and they've continued to work hard all season... I don't know what to say about the way we've lost the last three weeks. The bottom line is that we didn't get the job done. We have to get better and, when we do, we'll win the close games."

ON KANSAS CITY... "The Chiefs reflect their head coach Marty Schottenheimer. They are well prepared, disciplined and they play hard from beginning

to end. They do not hurt themselves. They protect the ball well and they are one of the top teams at turning you over.

Overall, they have one of the best defenses in the league and they have a premier player with Derrick Thomas. They have Pro Bowlers all over the secondary and their defensive line is strong and physical. On offense, they can run with power and DeBerg can hurt you with big plays off play action that develop because of the strong running game. Obviously, slowing down Christian Okoye is a key, but they also have Harvey Williams and, they're so deep, they have a thousand-yard rusher like Barry Word on the bench. And, when they get close, they have one of the most productive kickers of all time with Nick Lowery."

ON HOUSTON... "They made the plays in the last drive. Moon's a great quarterback and the Oilers have some outstanding players on offense and they got it done in the end."

RADIO WAVES... The game can be heard on WHK-AM (1420) and WMMS-FM (100.7), flagship stations for the largest radio network (50 stations) in Browns' history. Pre-game festivities, hosted by Jim Mueller (in his 17th year on the Browns' radio team), and Dan Coughlin, begin at 9 a.m. on WHK. WMMS comes on with its "Tailgate Party" live from Champions at 11:00 a.m. THE BILL BELICHICK SHOW, hosted by Nev Chandler, a seven-year veteran of Browns' broadcasting, will follow. Chandler handles the play-by-play, while Doug Dieken, also in his seventh year on Browns' radio, does the color commentary. Mueller hosts a pre-game and halftime show and joins Dieken as co-host of the post-game show from the locker-room. The "Fifth Quarter," a 2 1/2 hour post-game show from Champions, features former Brown Al "Bubba" Baker, Casey Coleman and Dan Coughlin as co-hosts. WMMS will carry a post-game "Tailgate Party" from Champions.



■ Sunday's game with the Chiefs will be televised by NBC-TV. Tom Hammond (left) will handle the play-by-play with Joe Namath offering the color analysis.



■ Bernie Kosar

BROWNS' INSIDER... can be seen every Wednesday evening (7:30 p.m.) and again Sunday mornings (10:30 a.m.) on WOIO-TV (FOX-19). Hosted by Jim Mueller, BROWNS' INSIDER is an Emmy award winning program in its third year. Mueller also hosts THE BILL BELICHICK SHOW that's shown Saturday evenings (7:00 p.m.) and again Sunday mornings (10 a.m.) on WOIO-TV (FOX-19).

GIVE AND TAKE... The Browns' net differential is +13, which is 25 notches up from last year when compared to the twelfth game of last season (Cleveland held a -12 giveaway/takeaway position). Currently, Cleveland is tied for first in the AFC with Kansas City at +13. The Browns have had the fewest turnovers in the NFL this season (nine giveaways). Last year, they ended the season on a high note—most in the NFL—with 46 giveaways).

"For us to be competitive, I just can't afford to make mistakes," says Browns' QB-Bernie Kosar. "Bill (Belichick) loves when it rains during practice, so we can get used to protecting the ball in bad weather. And last week he had the balls greased for practice, so we'd concentrate on being careful with the ball." ■

